

## **Privacy Policy and Terms of Use for the Yair David Law Firm Website**

### **Website Privacy Policy and Terms of Use**

We, the Yair David Law Firm and Notary Office (hereinafter: "the Firm"), private company no. 514301514, respect the privacy of visitors and users of our site [www.yd-law.co.il](http://www.yd-law.co.il).

The purpose of this Privacy Policy is to describe how we collect information, the type of information collected, its manner of use, and how you can alter/ delete this information.

### **Consent to Use Website - Prerequisites**

Please note: When using the website, either by logging into or accessing it, you give your consent for us to collect, store, and use your information in the manner described in this Policy. If, for any reason, you do not agree to the terms stipulated in this Privacy Policy, you must immediately cease using the website and refrain from any future log in, access, or use in any form or matter.

### **Website Terms of Use**

The information contained on this website is general, preliminary, and solely intended to provide a general background. It does not purport to be accurate and does not constitute legal advice. Furthermore, the information is not periodically updated nor is it binding. Finally, we are under no obligation to update the information following any legal changes or developments.

Hence, since the information on this website does not constitute legal advice, you should refrain from relying on it before receiving specific, regulated, and binding legal advice. We hold no responsibility in relation to any action taken or not taken by you or by a third party based on the information existent on this website.

### **Absence of Attorney-Client Relationship**

The use of this website is general and in no way produces or constitutes an attorney-client relationship. Any communication with us by means of this website cannot be construed as creating an attorney-client relationship. Please refrain from sending us confidential and/ or sensitive information via this website.

Any information that you provide to us by means of this website or the contact details listed herein will not be considered confidential nor will it be protected by attorney-client privilege.

### **Links to Other Websites**

We hereby clarify that links and references to other websites may periodically appear on this website for the purpose of obtaining information and/ or data for various uses. We do not take any responsibility for the content of these websites.

### **Information Collected**

We collect two types of information from users of this website:

- a) The first type of information that we collect is anonymous and non-identifying, i.e. non-personally identifiable information (hereinafter: “**non-PII**”). Non-PII is any technical, statistical, and/ or analytical information that is discoverable to us when you use the website. This information does not allow us to identify you. Non-PII includes your website activity and usage, the type of operating system and browser that you use, the click stream page which directed you to us, etc.
- b) The second type of information that we collect is personally identifiable information (hereinafter: “**PII**”). As the name suggests, this information allows us to personally identify the user. By definition, PII is private and sensitive.
  - Users automatically provide their IP address, or Mac address, depending on the network or device used. This type of information is collected for security purposes, as well as to improve user experience.
  - Additionally, we collect PII knowingly and willingly provided by you when using this website. This PII will be collected from the details that you provide when filling out the contact form on the website. You must fill out the following information on the form: name, telephone number, and email address. You may, but are not obligated to, provide additional information. Additional information may be requested in the future.
    - In order to avoid doubt, any non-PII that is related, linked, or contingent upon PII is considered PII. This policy has been instituted as a precautionary measure designed to protect your privacy.
    - Please note: We will not collect PII without your consent, which is provided, inter alia, as part of your acceptance of the Terms of Use, Privacy Policy, and use of this website.
    - According to the law, you are not required to provide PII. You hereby agree and declare that the PII provided to us was transmitted by your own volition so that we may provide you with the website’s services. Additionally, you agree to the storage of this information in our database, which is registered in accordance with the relevant legal provisions.

### **Our Purposes for Information Collection and Use**

We utilize non-PII for the following purposes:

- To use the information for statistical, analytical, and research-related needs, as well as to better adapt, develop, and improve the website and the services provided therein.

#### **We utilize PII for the following purposes:**

- To better adapt, develop, and improve the website and the services provided therein.
- To answer user inquiries regarding website usage.
- To contact users who have submitted inquiries.
- To receive general information about the geographic location from which the user is connecting to the internet, both for information security-related purposes, as well as to know about the location of users engaging with our website.

#### **Sharing PII with Third Parties**

As a general rule, we will not transfer or share your PII with other parties, except for purposes explicitly permitted by law and in accordance with the legal guidelines that we receive from competent authorities.

In order to avoid doubt, we may collect, disclose, and transfer any **non-PII** to third parties at our sole discretion.

#### **Modification or Deletion of PII**

If, for any reason, you wish to alter, update, or delete any PII that you have provided to us, please send an email detailing your request at: [office@yd-law.co.il](mailto:office@yd-law.co.il). We promise to undertake reasonable efforts to alter, update, or delete the aforementioned PII, in accordance with and subject to applicable privacy laws.

#### **Security**

The website implements up-to-date information security systems and procedures. Although these systems and procedures significantly reduce the risks of unauthorized intrusion, they cannot provide complete and total security.

Hence, we do not guarantee that the website's services and information stored therein will be completely safe from unauthorized access. We are not responsible for any unauthorized access or the resulting ramifications.

#### **Tracking Technologies**

When using the website, we or authorized third parties may use the industry-accepted technology referred to as cookies, as well as Facebook pixels and other technologies, such as tags, beacons, or scripts (hereinafter: "**tracking technologies**").

These tracking technologies can be disabled. For example, most web browsers allow users to opt-out and block cookies, or receive alerts before storing information via cookies. However, please note that if you disable these tracking technologies or disallow their storage capabilities, your online experience when using the website will be limited. Please read the relevant instructions in your browser to learn more about these functions.

### **Advertising Information**

You hereby agree that we may use your voluntarily provided information in order to inform you of legal updates. These updates will be forwarded to the email address provided to us. You may revoke your consent by sending us an email at office@yd-law.co.il. Alternatively, you may follow the unsubscribe instructions, which appear at the bottom of the emails that we send you.

### **Policy Authorization and Privacy Policy Modifications**

We reserve the right to alter or update this Privacy Policy at any time, including in accordance with legal guidelines. We also ask users to periodically review this Privacy Policy. We will update you on any material changes to the terms of this Privacy Policy on the website's home page. Your use of this website following the latest update constitute your agreement to the modifications, which are binding.